

Service Above Self

One Profits Most Who Serves Best

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The Origins of China's Coffee Culture

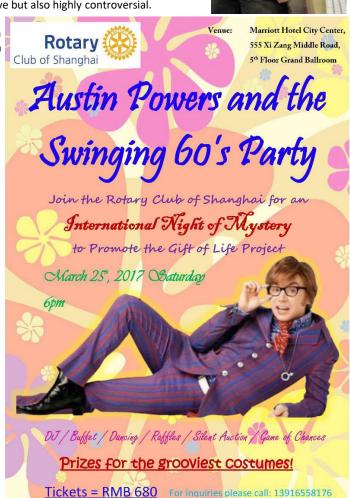
By Frank Hossack

If you wander the streets of downtown Shanghai, you see them everywhere: Star-bucks, Costa Coffee, Pacific Coffee, UBC, Kafelaku and a host of specialty coffee roasters, Sumerian and others. And the patrons are not Western but Chinese. Also, unlike often said, these are not there just in order to be hip – there is nothing hip about standing in a long line at the Star-bucks coffee cart on the ground level of Hongqiao Railway station. No, people genuinely have started to like coffee.

Yet China and coffee were not the most natural match – after all China is the inven-tor of tea. Anyone coming to China in the 1990s will remember Nescafe being a specialty item, available in red and gold wrap-ped gift boxes, and popular mostly be-cause its glass containers made good vessels for drinking tea. When Starbucks opened its first shop in China, in the for-bidden city of all places, it was not only a bold move but also highly controversial.

What did change and how did it happen that at least Shanghai seems to have more Starbucks then Pu'er shops? Frank Hossack has been there from the beginning. As a popular radio host he was instrumental in getting China accustomed to the new brew. At this fellowship event Frank will give us his insights from over 2 decades in China and what shaped China's coffee culture, what makes it unique and in which direction it will develop. We anyway can safely assume that it will develop twice as fast as in the west.





Date	Topic/Speaker	Venue/Time
February 21st	Frank Hossack on the True Origins of China's Coffee Culture	EZO Japanese Restaurant, Marriott City Center, 19:00
February 28 th	Fellowship	EZO Japanese Restaurant, Marriott City Center, 19:00
March 7 th	Update on the Taicang Inclusion Factory, Nadav Ben Simon	EZO Japanese Restaurant, Marriott City Center, 19:00
March 14 th	Fellowship	EZO Japanese Restaurant, Marriott City Center, 19:00

February 14th, 2017

Klaus W. Dellith RC Schmalkalden Germany Christina Sepmeijer RC Wassenaar W. Netherlands Richard Oakley RC Geeleug Central Australia

16 members, 3 visitors and 5 guests to make the total headcount 24.



Highlights from the last meeting

The last meeting was reasonably well visited – despite it being Valentine's Day. What does this imply – do our members have no happy Valentine? Are they able to organize their calendar differently? Do they have very forgiving significant others? At least it shows the enormous attraction of our fellowships and of this evenings excellent speaker and his topic of 'Slow Food'.

As always the meeting was presided over by Andrew. The Four-Way-Test was read by Filipo while Christian made the guest introductions. Then a new honorary member was introduced, Candice Fang. Later in the evening Linnet advertised the Austin Powers event and sold tickets, sweetening the deal with Banana Bread.

安全 (大) 出口

The meeting was adjourned with a toast to our new honorary member.



Club Information

Contacts & Meetings

The club meeting is a dinner meeting (by invitation only) every Tuesday at the: Marriott City Center No. 555 Middle Xizang Rd, Shanghai 上海雅居乐万豪酒店,中国上海黄浦区西藏中路 555 号

18:30 cocktails, 19:00-20:30 dinner

For details, contact the club administrator Vivian Huang at RSVP@rotaryshanghai.org, +86 13501672753

Officers & Boardmembers

Andrew Hill - President Moto Yamane- President Elect Linnet Kwok - Vice President Tracv Hua- Hon, Secretary Chee Ming Tsang-Treasurer Dean Merritt - IPP Filippo Garini Alejandro Buriel Rocha Dave Smith Christian Koher

Susanne Moskop

Basic Info of our Club

First chartered on 1 October 1919, re-chartered on 8 February 2006 Number of active members - 68 Number of honorary members - 5

Committees and Directors

Club Administration Committee Chair: Moto Yamane, yamane@tmish.com Membership Committee

Chair: Terri Lau, terri.Lau@asiantigers-china.com Service Projects

Chair: Alejandro Buriel-Rocha, aleiandro.buriel@smlchinaconsult.com

Youth Service Committee

Chair: Diane Russel, drussell@diane-russell.com Sister Clubs

Chair: Dean Merritt, deanm@mdmclevel.com PR Committee

Chair: Christian Kober, kober.christian@gmail.com

Rotary Foundation

Chair:Chee Ming Tsang, lwccmt@gmail.com

Gift of Life Chair:Linnet Kwok, linnetkwok@hotmail.com

Annual Party

Chair:Linnet Kwok, linnetkwok@hotmail.com

For more information, please visit www.rotaryshanghai.org

Rotary Club of Shanghai West Wednesday ,18:30-20:30 Location: Shanghai Pullman Hotel 位置:上海中星鉑爾曼酒店 Address: No. 1 Pubei Road, Xuhui District, Shanghai 上海徐汇区浦北路1号

For more information please contact President Roy Chu

Email: roy.chu@exlink.com.cn

Rotary Club of Shanghai Pudong Lujiazui Thursday, 19:00-20:30

Location: Kempinsnki Hotel, ,Shanghai上海凯宾斯基大酒店 1288 Lujiazui Ring Road, Pudong New Area 浦东新区陆家嘴环路1288号 Tel.: +86 21 5101 5566

For more information, please contact President Gerhard Fasching $\textbf{Email: } \underline{\textbf{Gerhard.} fasching@milleniumhongqiao.com}$

> Fresh Start Rotary Club of Shanghai Friday, 7:45-9:00 am

Location: 2nd floor, Element Fresh, Jing An Kerry Center 位置: 新元素静安嘉里中心店二楼 Address: No.1551 Nan Jing Xi Lu ,shanghai

地址:南京西路1551号 For more information about Fresh Start and for anyone interested to attend, please visit http://freshstartrotaryshanghai.org/



The Rotary Pagoda